



# ANNUAL GALA DINNER 2023

CREATING HOMES, CHANGING LIVES

LONDON | SATURDAY 9TH DECEMBER 2023 | 6 PM



# SPONSORSHIP PACK

# ANNUAL GALA DINNER 2023

CREATING HOMES, CHANGING LIVES



SAT 9 DEC 2023



6:00 PM - 11:00 PM GMT



SATTAVIS PATIDAR CENTRE, HA9 9PE

## ABOUT OUR EVENT

Noor Relief Fund hosts an annual Gala Dinner to help promote one of its key campaign messages and causes. This hugely popular event attracts in the region of 500 supporters. It is mainly comprised of individuals who are familiar with the work of Noor Relief Fund and are interested to learn about our new campaigns and to lend their support towards their delivery.

Our main focus for this event is to raise awareness and to help support the orphans and widows in Pakistan and East Africa by building houses in areas where communities have been devastated by floods and constant drought. We are also working hard to restore homes in Iraq where 5 millions orphans are living, many without access to safe shelter.

We are delighted to invite your esteemed organisation to be a vital part of our prestigious Gala Dinner event, set to be an evening of elegance and impact.

We are offering four exclusive sponsorship tiers – Platinum Gold, Green and Business - allowing you to align your brand with a noble cause while enjoying unique branding opportunities.

# WHO WE ARE

Noor Relief Fund is a compassionate humanitarian organisation dedicated to providing assistance to orphans, widows, and individuals facing adversity worldwide. As a registered charity operating in England and Wales, our primary objective is to disrupt the cycle of poverty by delivering essential aid to those in dire need.

One of our proudest achievements is our flagship initiative, the Orphan Sponsorship Programme, which has had a profound impact by supporting over 10,000 orphans around the world. This program offers vital financial assistance to cover fundamental living expenses, including housing repairs, regular meals, and essential household appliances.

With a steadfast commitment spanning over two decades, Noor Relief Fund, formerly known as Noor Orphans Fund, has been a beacon of hope in regions such as Iraq, Yemen, the UK, and beyond. But our efforts don't stop there; we are continuously expanding our reach to areas where we can change lives of the destitute and make a positive impact.

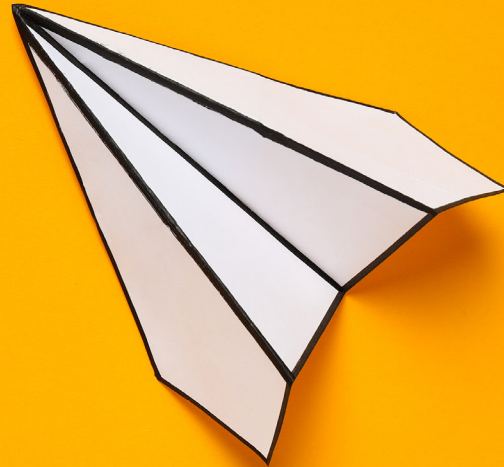
Our Orphan Sponsorship Programme has already transformed the lives of over 10,000 orphans in Iraq, Yemen, East Africa, and Pakistan, ensuring they have the necessary support for their basic living needs. However, our mission extends beyond this, as we are determined to address critical needs such as food, water, education, humanitarian and medical aid, housing, vocational training, and the empowerment of microfinance projects.

Every day, our dedicated and passionate team wakes up with a single goal: to reach out to the most vulnerable families and provide them with an opportunity to break free from the cycle of poverty.



# **SPONSORSHIP**

# **PACKAGES**





**ANNUAL GALA DINNER 2023**  
CREATING HOMES, BUILDING LIVES



**PLATINUM SPONSORSHIP**

**10 SEATS = FULL TABLE**  
(AT THE FRONT)

**£10,000**

- ▶ Two-minute video at the event;
- ▶ Advertising pull up banner;
- ▶ Your logo on all our advertising / promotion material / tickets;
- ▶ A full page advert in our brochure;
- ▶ Pre-event advertising on social media;
- ▶ Your contribution will help build 10 houses for 10 families;
- ▶ Large size logo will be displayed on our main Media Wall;
- ▶ Corporate branding and web link on the event's web page;
- ▶ 150-word profile carried on the event web page;
- ▶ Corporate branding carried on tickets sent to attendees.

If you wish to be a corporate sponsor or community sponsor:

Call: +44 (0) 20 8064 1903

WhatsApp: +44 (0) 7432 722001

Email: [events@nrf.org.uk](mailto:events@nrf.org.uk)

The 2022  
Pakistan floods  
submerged  
**one third of  
the country,**  
affecting **33  
million people,**  
half of whom  
were children.



**ANNUAL GALA DINNER 2023**  
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According to UNICEF, almost **5,700 children become orphans every day** due to war, natural disaster, poverty, disease, stigma and medical needs.



**GOLD SPONSORSHIP**

**6 SEATS**  
(AT THE FRONT)

**£5,000**

- ▶ Advertising pull up banner;
- ▶ Your logo on all our advertising / promotion material / tickets;
- ▶ An advert for your organisation in our brochure;
- ▶ Pre-event advertising on social media;
- ▶ Your contribution will help build 5 houses for 5 families;
- ▶ Medium size logo will be displayed on our main Media Wall;
- ▶ Corporate branding and web link on the event's web page;
- ▶ 50-word profile carried on the event web page;
- ▶ Corporate branding carried on tickets sent to attendees.

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**ANNUAL GALA DINNER 2023**  
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**GREEN SPONSORSHIP**

**4 SEATS**

**£3,000**

- ▶ Advertising pull up banner;
- ▶ Your logo on all our advertising / promotion material / tickets;
- ▶ An advert for your organisation in our brochure;
- ▶ Pre-event advertising on social media;
- ▶ Your contribution will help build 2 houses for 2 families;
- ▶ Logo will be displayed on our main Media Wall;
- ▶ Corporate branding and web link on the event's web page;
- ▶ 20-word profile carried on the event web page;

If you wish to be a corporate sponsor or community sponsor:

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WhatsApp: +44 (0) 7432 722001

Email: [events@nrf.org.uk](mailto:events@nrf.org.uk)

A survey in  
Iraq found that  
between 800,000  
to **a million Iraqi  
children** have  
**lost one or both  
of their parents**



**ANNUAL GALA DINNER 2023**  
**CREATING HOMES, BUILDING LIVES**

Nearly **144 million** children across the world **are orphans**. And **every 2 seconds**, another orphan **dies from malnutrition**



**BUSINESS SPONSORSHIP**

**2 SEATS**

**£1,000**

- ▶ Your logo on all our advertising / promotion material / tickets;
- ▶ An advert for your organisation in our brochure;
- ▶ Pre-event advertising on social media;
- ▶ Your contribution will help build/restore 1 house for 1 family;
- ▶ Your logo will be displayed on our main Media Wall;
- ▶ Corporate branding and web link on the event's web page;

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# BENEFITS OF **SPONSORING** OUR EVENT

Your generous contribution will be pivotal in making this Gala Dinner a grand success. In supporting this event, you not only gain significant brand visibility but also demonstrate your commitment to social responsibility. Moreover, you align your organisation with a notable cause, showcasing your dedication to making a positive impact on the community.

We look forward to your valuable support in creating a memorable evening that will also make a meaningful impact on the lives of those in need.



# FLOOD RELIEF IN PAKISTAN

Millions of lives were forever changed following the devastating floods that hit Pakistan in June 2022. The floods submerged one third of the country, affecting 33 million people - of whom half were children. The floods damaged many water systems, forcing **more than 5.4 million people to rely solely on contaminated water** from ponds and wells. **Thousands of people lost their lives, and millions lost their homes.**

Among the victims was Zareena, a widowed mother of four in Sindh province. Her husband, a hardworking farmer, tragically lost his life in the floods, and their home was reduced to ruins. For a year, Zareena and her children not only had to deal with the loss of their beloved husband and father, but they had to somehow **endure their days and nights in a makeshift tent**, unable to find food and proper shelter. She resorted to begging others to feed her family.

In their darkest hour, Noor Relief Fund extended a lifeline through our Family Sponsorship program. We provide monthly financial support, and have built a new house for them with toilet facilities. But we also made a **heartfelt request: Zareena's children must attend school.** In return, Zareena will not only ensure they are educated, but has committed to saving for a buffalo, so that she can provide milk for her children and create a source of income.

**Her story is one of hope, and a valuable partnership between us and those in need,** to build new, independent lives, where they can take charge of their futures. Zareena is now looking forward to a more promising future for herself and her children.





# BRINGING LIGHT TO LIVES IN EAST AFRICA

Khadija is a widow who lives in Kenya with her two children, and has to endure devastating conditions that are almost beyond the limit of human imagination. Their tiny, crumbling home is a constant **battleground against near-permanent darkness, cracks, and water, which leaks through the makeshift roof. Snakes and insects often easily find their way in and this is a constant threat to the lives of her and her children.** The house is full of dirt, distress, and despair.

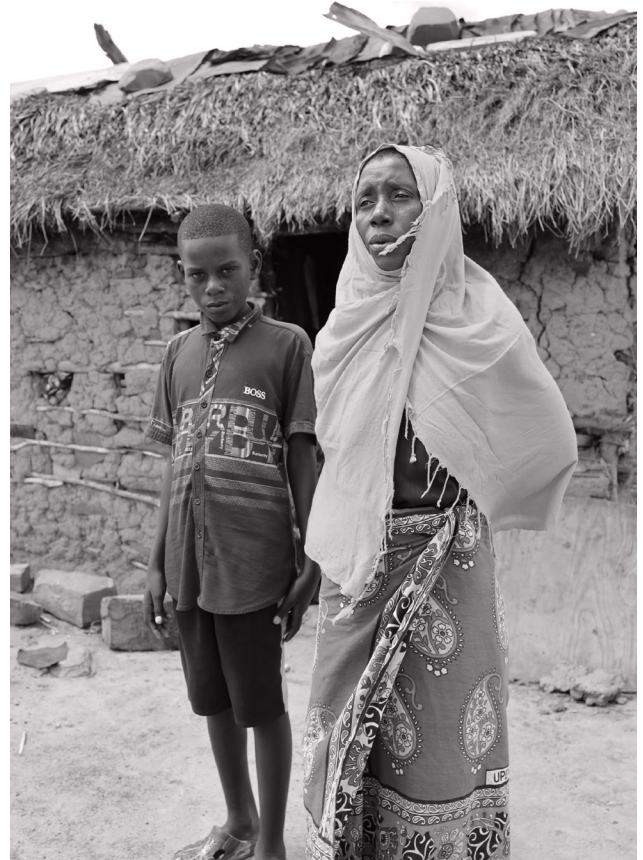
The house contains a single straw bed and the rest of the space is taken up by a bag to store clothes and a miniscule area to cook food. Khadija tries to sell coal whenever she can so that she can provide food for her family. But since she needs to store the coal, it often overtakes the **small house with its highly pungent smell.**

Noor Relief Fund wants to build a new home for Khadija's family, offering them safety and security. With a proper home, Khadija can focus her efforts on building a more sustainable life for her and children - thereby forging a brighter future.

# RESTORING HOMES IN IRAQ

Iraq, often referred to as the Cradle of Civilisation, has a history marked by significant challenges. According to the Iraqi High Commission for Human Rights (IHCHR), currently, there are **5 million orphans** in the country. Many orphaned households in Iraq face difficult living conditions due to deteriorating infrastructure, such as damaged roofs and unsafe electrical wiring. These homes lack proper insulation, making harsh desert winters even more challenging, particularly for undernourished children.

Noor Relief Fund is working hard to bring a brighter future to these children. We actively encourage sponsors to engage with the orphans they support and explore ways to improve their living conditions. Notably, high labour and material costs in Iraq make it more cost-effective to renovate existing homes as opposed to building new ones, making our efforts more sustainable. Noor Relief Fund's focus on repairing and renovating these homes aims to help transform lives into ones where orphaned children can live with dignity and security.



*Our mission is to break the chains of poverty, and by assisting widows in rebuilding their homes in Pakistan and East Africa, and repairing homes in Iraq, we are planting seeds of hope and relief for a better tomorrow.*



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FOR MORE DETAILS:

E-MAIL : **EVENTS@NRF.ORG.UK**  
PHONE : **+44 (0) 20 8064 1903**  
WHATSAPP : **+44 (0) 7432 722001**  
WEBSITE : **WWW.NRF.ORG.UK**

TO SPONSOR OUR EVENT:  
**WWW.NRF.ORG.UK/SPONSORS**